

The BPAC Meeting will be held by teleconference – the public may access the meeting by calling the number below and entering the meeting ID when prompted.

Phone number: 253 215 8782

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TOWN OF BASALT MEETINGS
Basalt Public Arts Commission (BPAC)
Thursday, December 3, 2020

101 Midland Avenue

6:00 PM Call to Order

6:02 Approval of minutes from November 5, 2020.

6:03 Update on assignments and discussion of 2021 work plan:

- Ice/snow sculptures
- Local artists/studios for virtual tours and interviews
- Grant Program: Murals
- Care to Share
- Arts Master Plan

7:00 Other Updates

- Budget and CIP
- 2020 Grants

7:15 Adjourn

Basalt Public Arts Commission

November 5, 2020

In attendance:

BPAC: Jeff Orsulak, Karyn Andrade, Summers Moore, Abby Gierke, and Liz Bell

Staff: Watkins Fulk-Gray and Susan Philp

Guests: Anna Lohr, TACAW

Approval of Minutes

M/S Summers and Abby to approve the minutes of 9/3 and 9/10. Motion passed by a vote of 5 to 0.

Projects for 2021

Watkins reviewed the assignments laid out by BPAC at the September meetings.

Social media – Watkins discussed the status of BPAC’s Facebook page. Jeanette has been managing it since he deleted his personal Facebook account. Watkins recommended Facebook create an account so that the account could be used to share posts without having to use someone’s personal account. BPAC approved of creating an account, the log-in for which will be shared with BPAC. BPAC recommended asking artists to help promote us on social media when they get grants or projects like the barrier painting. Liz recommended BPAC create an Instagram since it is easy to post to both Facebook and Instagram. All agreed.

Motio – Watkins updated BPAC on the process of finding a new home for the Motio. He believes they have found a new home, but it is not certain yet. However, the pieces are scheduled to be removed the week of November 16.

Murals – Watkins noted that Summers and Karyn had previously presented information about mural costs and considerations. Summers summarized that the cost depends on size, and it is often calculated by square foot. Summers suggested collaborating with artists and steering them to walls. Liz voiced support for doing a “call for surfaces,” where the public can volunteer privately-owned spaces for a public mural.

Virtual studio tours or videos – Summers and a friend are going to “test” the project with a filmmaker to see what such a project would entail and to see if it would be worthwhile. She and a friend plan to edit it and make it a finished product, but not for public consumption. How to choose what studios are featured? Abby suggested a hybrid call to artists at large and to artists that BPAC members and TACAW know. The call to artists should be on Instagram and Facebook. Jeff suggested making a 30-40 second format version for Instagram. Summers will share her experience making

a studio video at the next meeting to see if BPAC wants to pursue this. Jeff said that if this is shown on GrassrootsTV, could they be “art commercials?” Summers welcomed advice and if other people have questions to provide for the video/interview.

Aspen Art Museum collaboration – Watkins provided Jeanette’s update, which is that their collaboration is with organizations that are leading art classes through art kits. Liz said Ascendigo’s session is virtual.

Ice or snow sculptures – Someone Summers knew did ice or snow sculptures in Vail but hasn’t been able to reach him. Watkins will research the company that does the ice castle in Dillon and if there are artists in Snowmass who make the ice sculptures on the mall. Susan counselled against trying to host any events. There will not be an in-person tree lighting event in Town this year. Abby said this sounds right to her. Does it work to place ice sculptures around town? Summers – yes. Liz – how long do they last? She suggested that having sculptures not part of an event, but rather that people could take in at their leisure would be best. Abby will investigate whether the Art Base knows any artists who do this kind of work. She recommended reaching out to Carbondale Arts. Summers discovered that the artist in Vail she knows is Scott Rella, and she will try again to contact him again. Susan will ask Jeff Hasley of the Roaring Fork Club if he knows about ice sculpturists.

List of studio tours – Karyn has a call in to the Carbondale Community School, who put on these tours in the past, and may be able to provide this list.

Budget and CIP – BPAC is still programmed for the same amount of money in the 2021 budget. Bruce Kimmel, the Town’s financial consultant, made some projections for RETAs. The Sopris Meadows Art RETA in the Willits Town Center area is what has been providing the funding for BPAC. Most of the money from RETAs is made upon the original sales of the Park Modern units. Susan displayed a spreadsheet with estimated sale numbers and revenue for the future. These projections are not complete and the Town is still working with Bruce Kimmel. There are policy questions that will come up, such as how much money should be kept in the balance? Should it be spent immediately? These should be addressed in the Arts Master Plan. The RETA projections will also be useful for TACAW to have.

Susan suggested using black fencing for murals, and potentially the back of the stage at Triangle Park. Liz – do a call for walls and push that through the Chamber. Abby asked if murals should just be with paint. Susan suggested the murals could take innovative ideas and not be closely defined; Abby liked this.

Steps to follow up:

- Watkins to make Instagram and Facebook accounts

- Watkins to create RFP for mural/grant project
- Watkins to look for ice sculpturists, including the company that creates the ice castles and by inquiring with Carbondale Arts. Summers will continue trying to get ahold of the ice sculpturist she knows. Susan will reach out to Jeff Hasley with the Roaring Fork Club.
- Karyn will continue trying to find the list of studios that were part of a studio tour.
- Summers will share her insights from making a studio video.
- Abby will use Art Base connections to try to find ice sculpturists.
- Watkins to share Google-based art inventory map and provide updates.

Ice Sculptures in Basalt

Artist 1: Noah Davis

Recommended by Amy Kimberly, Noah Davis is now living in Australia. In an email he offered the advice of contacting organizers of the Breckenridge International Snow Sculpture event, Anderson Ranch, and Beaver Creek to find more artists.

Artist 2: Thomas Barlow

He is the ice sculptor who does the sculptures on the Snowmass Mall; he lives locally. He also does snow sculpture and discussed considerations for using snow. He charges between \$750-\$1,000 for 1-2 blocks of ice. His Snowmass sculptures use 10 blocks per display. He said that he can either provide the design ideas to his clients, or clients may come to him with design ideas for him to create. The locations need to have access to electricity for his tools and for LED lights, if any are incorporated (though he said there are battery-operated lights out there).

Artist 3: Mike Bickelhaupt, Colorado Ice Works

Mike's company does the sculptures for Alamosa's Ice Fest. He charges \$450 per ice block, which is 40" tall, 20" wide, and 10" thick. Each block weights 300 pounds. Delivering their blocks costs \$1 per mile from Englewood, which would be a bit less than \$400 roundtrip. He also requests that locations have access to electricity. Similar to Tom Barlow, he is willing to provide or implement design ideas.

Watkins's unsolicited design ideas for ice sculptures:

- Magical creatures (unicorns, yeti, centaurs, dwarves) – kids would love
- 7 Wonders of the World – sculptures of Great Wall of China, Taj Mahal, etc
- 14ers of Colorado
- Mt. Rushmore, or similar concept with U.S. presidents
- "Botero" figures