

## **Basalt Public Arts Commission**

July 9, 2020

In attendance:

BPAC: Karyn Andrade, Summers Moore, Jeanette Bullock, and Liz Bell

Absent: Jeff Orsulak and Abby Gierke

Staff: Watkins Fulk-Gray and Susan Philp

### **Selection of Temporary Chair**

Karyn nominated Liz Bell to be chair for the evening. Motion passed by a vote of 4 to 0.

### **Approval of Minutes**

M/S Summers and Jeanette to approve the minutes of June 4. Motion passed by a vote of 4 to 0.

### **Update on Barrier Painting Project**

Watkins informed BPAC that the RFP has been sent to several artists and that he has gotten questions or comments from three artists so far. He noted that Abby passed on feedback she had heard, that the money being offered is too low. Watkins explained that \$10,000 had been set aside for the project, and there are 42 Barriers. The \$225 per Barrier amount gives the Town a small amount of wiggle room. He expressed hope that if artist find the money being offered small, that they would tailor their designs to be less intricate or to use cheaper supplies to make it work.

Jeanette asked if BPAC members or their spouses could apply to be an artist. Susan said that is a tricky area, but that if they were working on behalf of an organization they probably could. [Susan would want to check into this.]

It was determined that there would be a special meeting next Thursday to pick the artists for the project at 5:00 pm.

The Barrier paintings could be a good submission for the Art Collection program. If possible, a time lapse video of an artist painting would be ideal.

### **Artist Relief Fund and Art Sharing Programs**

Watkins informed BPAC that they have received three applications for artist relief funds and two submissions for the Art Collection program.

Liz discussed a vision for how BPAC can use Care to Share to leverage more publicity and recognition. She proposed a weekly ad or spotlight in the Aspen Daily News with a photo from the Art Collection program. Susan said that a BPAC member should

contact the newspaper to try to negotiate a price, to be approved by her.

The Commission agreed that BPAC's previous grantees from the Grant Program should be contacted to provide something for the Art Collection program. Jeanette said she could contact the middle school principal to see if she could send an email blast seeking submissions. Summers offered to contact Carbondale Arts for this purpose too. Members recommended that Abby see if any of the 10x10 works for their fundraiser auction could be submitted to the program anonymously, in an effort to also promote their fundraiser.

The Commission wants to upload art, and then push publicity about the Art Collection program. Once projects are uploaded to Facebook, each BPAC member would be given an assignment to contact a newspaper or radio station to push the care to Share programs.

### **Grant Program and 2021 Projects**

BPAC was generally interested in doing another grant cycle, though how much money is available depends on the Artist Relief Fund program and whether current grantees can finish projects. December 1<sup>st</sup> was mentioned as a potential date for which to release the money. There was general interest in hosting a theme for the next grant cycle.

### **Arts Master Plan**

Susan noted that the Town did receive the outline of a proposal from a consultant team for the Arts Master Plan, which is necessary for determining BPAC's future direction and role. The proposal offered by them was too expensive for the Town. Watkins and the Town hope to come back to BPAC in the coming meetings with specific topics for consideration.

### **Motio**

Watkins explained how plans to decommission the Motio sculptures were put on hold by Covid-19. All members agreed that it is time for the Motio to go and that plans for this should be put in motion.

### **Steps to follow up:**

- Watkins will send out the final version of the Care to Share press release to BPAC so all will have as talking points.
- Watkins will contact previous grantees for a submission to the Art Collection program, except that Jeff will be asked to contact TACAW for this. All to contact these artists/organizations and try to have a submission by next Thursday's BPAC meeting
- Jeff is asked to seek a contribution from TACAW, preferably 30 seconds of music, for the Art Collection program. Jeff to contact them and try to have a submission by next Thursday.

- Summers will contact Carbondale Arts to seek submissions to the Art Collection program. To contact them and try to get submissions by next Thursday's BPAC meeting
- Watkins will contact the Roaring Fork Conservancy to ask them preemptively about submitting chalk art to the Art Collection program
- Abby to seek permission from the Art Base and from artists to use a photo of a 10x10 work in the Art Collection program
- BPACers will consider if anyone wants to be Chair in place of Jeff.
- All members to consider a theme for the next grant cycle.
- Watkins to contact Demiurge and ask them to create a plan for removing the Motio pieces.
- Karyn to contact Valley Settlement and English in Action to see about finding a Latino representative on BPAC
- Jeanette to boost Facebook
- BPAC asked Susan to advertise for BPAC members

**Next meeting: July 16, 2020.** The meeting will be held over Zoom so that it will be easier to look at designs and proposals in real time.