

## Basalt Public Arts Commission

September 10, 2020

In attendance:

BPAC: Jeff Orsulak, Karyn Andrade, Jeanette Bullock, Summers Moore, and Liz Bell

Staff: Watkins Fulk-Gray and Susan Philp

### Projects for 2021

BPAC will have a worksession with Town Council on September 22 to discuss its 2021 workplan. Watkins and Susan presented the following items to be included in the workplan, based on BPAC's direction.

- A. Grant program – murals - \$30,000 - \$40,000  
Costs of murals vary greatly, but for a 10'x20' mural at a cost of \$40 per square foot (middle of range in Vivache Designs reference provided by Summers), that would total \$8,000 per mural. Four of these equals \$32,000.
  - B. Care to Share – \$5,000 - \$10,000
    - a. Covid-19 Artist Relief Fund
    - b. Covid-19 Art Collection
  - C. 2021 Barrier Project - \$15,000
  - D. Art store/studio tours/artist video interviews - \$5,000 - \$10,000  
Tomas Zuccareno's estimate was \$2,350 per artist video.
  - E. Arts collaboration – up to \$10,000  
Possible collaboration with Aspen Art Museum, RFTA/Pitkin County for a Rio Grande “artway” (similar to Carbondale).
  - F. Ice/snow sculptures - \$5,000 - \$10,000  
Reference – an East Coast company charges \$600 per 3.5'x1'x4' block. Two of these blocks per sculpture with five sculptures equals \$6,000.
  - G. Art events at change of seasons - \$5,000 - \$10,000
  - H. Arts Master Plan - \$10,000 - \$30,000
  - I. Colorado Creative District Planning – approx \$1,000
- Karyn suggested that \$25-\$50 per square foot or \$50-\$100 per hour could also be reasonable benchmark pricing. The large mural by the park in Carbondale was \$5,000 or \$6,000 without materials, which could have added \$800. It was noted that there was a recent call for murals in Carbondale that could be used as a model.
  - BPAC agreed that \$30,000-\$40,000 is a good ballpark range for murals, though doing 4 murals may be too ambitious.
  - Karyn's friend Barry would charge \$1,000 per day for filmmaking. Summers thinks they may be able to reduce Tom Zuccareno's estimate to something closer to \$1,500-\$2,000.

- Karyn said she may still have the list of artists from the former studio tours that were organized by the Community School.
- Liz noted that people do ice sculptures in hotels. Summers to talk to hotels and an ice sculptor in Vail to get an understanding of pricing and other factors. Maybe reach out to Roaring Fork Club. Jeanette to ask Anderson Ranch about who did ice sculptures at Snowmass.
- Jeff proposed four categories that the projects in the 2021 work plan fit into:
  - Enhance physical inventory
  - Continue to support events and performances
  - Support artists and arts organizations
  - Enhance arts economy infrastructure
- BPAC reached consensus that they would like to ask for a budget of \$100,000 + \$10,000 of carryover for Artist Year's grant.
- Karyn, Jeff, and Summers will be available at the 9/22 Town Council worksession. Jeanette and Liz may be available. Speaking assignments:
  - Karyn – support artists and arts orgs
  - Summers – enhance physical inventory
  - Jeff – continue to support events and performances and enhance arts economy infrastructure. (Jeanette will take one of these categories if she finds out she will be available, and will communicate with Jeff before the meeting to let him know.)

**Steps to follow up:**

- Watkins to email speaking assignments, tied to the 4 categories and to each line item
- Summers will try to reach the ice sculptors in Vail and ask various hotels about ice sculptors in order to understand pricing and other details about having ice sculptures created.
- Karyn to look for list of artists/studios on old studio tour