

**RESOLUTION OF THE TOWN COUNCIL OF BASALT, COLORADO, GRANTING
APPROVAL FOR SUMMER EVENTS IN BASALT**

**Town of Basalt, Colorado
Resolution No. 21
Series of 2015**

RECITALS

1. The Town of Basalt ("Applicant"), requested approval from the Basalt Town Council for the purpose of events to promote vitality.

2. The proposed events will add vitality to the downtown core as deemed an important Town goal in the 2007 Master Plan and reiterated in the recent DAAC Report for the Our Town Planning Area and during community meetings hosted by the Town.

3. The BDBA and the Basalt Chamber are not able to take on hosting events on their own and the Town does not have the staff to plan and organize events to create the vitality the Town desires.

4. Whereas the Town Staff and the BDBA have been consulting with Marc Breslin to develop a program of active events in the summer and fall in downtown Basalt and Willits.

NOW, THEREFORE, BE IT RESOLVED by the Basalt Town Council of Basalt, Colorado, as follows:

1. Approves the events listed in Attachment A with the conditions listed below.
2. Directs Staff to work with the BDBA and the Chamber to help fund at least \$20,000 of the cost of producing the events.
3. Directs Staff to seek other sponsors to fund at least one half of the costs for the 6 concerts series.
4. Directs Staff to develop proposals for food and beverage that can help reimburse the costs included in Attachment A.
5. Directs staff to develop the necessary contracts and other documents for Marc

Breslin to manage or give advice on the events included on Exhibit A with the exception of the car show which is managed by a separate committee.

6. Directs Staff to amend the 2015 budget to reflect the appropriation for the proposed events.

READ AND ADOPTED by a vote of 7 to 0 on April 28, 2015.

TOWN OF BASALT, COLORADO

ATTEST:

By: _____

Jacque R Whitsitt, Mayor

Pamela K Schilling, Town Clerk



Attachment A
2015 Summer and Fall Town Events

SUMMER EVENTS	Event	Amount	Potential Partners/Reductions/Income
SUMMER EVENTS	6 concert series Assisted by Wylly Picnic/Artpop 6 weeks in summer	\$16,000	\$8000
	Lemonade Day June 27	\$12,000	
	All in Country Community Dance August 1	\$22,900	
	CAR SHOW August 29	4,000	
	Contributions BDBA/Chamber		\$20,000
	Revenue – liquor sales*		\$5,000
	Subtotal Summer Events	\$54,900	\$33,000 (potential net expense of \$21,900)

*** Additional revenue would be used to offset costs or potentially held for future events**