

The BPAC Meeting will be held in person at Basalt Town Hall – 101 Midland Avenue. The public may attend the meeting from the audience if interested.



**TOWN OF BASALT MEETINGS  
Basalt Public Arts Commission (BPAC)**

**Thursday, February 2, 2023**

**5:00 pm – 6:30 pm**

**101 Midland Avenue**

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| <b>5:00 PM</b> | <b>1. Call to Order &amp; Role</b>  |
| 5:02 PM        | 2. Approval of Minutes from January 5, 2023   |
| 5:05           | 3. Information Items – Staff Report <ul style="list-style-type: none"><li>a. Basalt River Park Sculpture</li><li>b. Winter 2023 Ice Sculptures</li></ul>  |
| 5:15           | 4. Election of Chair and Vice Chair<br>Nominations for roles of Chair and Vice Chair.<br><i>Recommended Action: Motion by BPAC members to appoint a BPAC Chair and Vice Chair.</i>  |
| 5:25           | 5. BPAC Bylaws – Proposed Revisions<br><i>Recommended Action: Motion by BPAC members to approve the revised BPAC bylaws.</i>  |
| 5:45           | 6. Basalt Art Capital Improvement Plan – Staff Presentation and Discussion for long-range arts plan in Basalt <ul style="list-style-type: none"><li>a. Willits Lane Plan Vision</li><li>b. 7-11 – School Intersection</li></ul> |
| 6:20           | 7. Miscellaneous Items and Member Updates   |
| 6:30           | 8. Adjourn  |

**Basalt Public Arts Commission (BPAC)**  
**January 5, 2023**  
**Basalt Town Hall, 101 Midland Avenue**  
**5:00 pm – 6:30 pm**

*Members: Britton White, Liz Bell, Karyn Andrade, Josh Mueller*  
*Staff: Sara Nadolny, Catherine Christoff, Ryan Mahoney*  
*Guest: Jack Trembath, Kristen Knoll*

**Agenda Items**

- 1. Approval of Meeting Minutes from December 15, 2022**
- 2. New Town Logo & Branding Process: Survey with Slate Communications**
- 3. 2023 Work Plan**
  - a. Midland Avenue Streetscape Plan – Art Opportunities**
  - b. Discussion of Chair/Vice Chair Election**
- 4. Information Items**
  - a. Basalt River Park Sculptures**
  - b. Winter 2023 Ice Sculptures**
- 5. Miscellaneous and Member Updates**

The meeting began at 5:07 pm

Sara took roll call. All BPAC members were present.

- 1. Approval of Meeting Minutes from December 15, 2022.**

M/S Liz and Brit to approve the meeting minutes from December 15, 2022. Motion passed 4 to 0.

- 2. New Town Logo & Branding Process.**

Ryan introduced the topic of the Town’s new logo and rebranding process. He indicated that he has been meeting with all of the Town’s citizen boards, the P&Z and Council on the topic. He has also met with Mark Kittle who created the previous Town logo. Recently Town Staff had the opportunity to provide initial input and complete a survey. Ryan introduced Kristen Knoll who will take the BPAC through a survey. He indicated that the general public would have the ability to provide feedback once logo options are developed.

On January 18<sup>th</sup> they will interview members of the Student Council at Basalt High School. Ryan indicated a desire for student participation on the steering committee.

Kristen Knoll said that the last time she met with BPAC she had walked the committee through the anticipated process. The goal for this meeting is to receive feedback through an interactive format. She is interested in identifying the words, phrases and items BPAC associates with Basalt to help in developing a visual brand for the community. Kristen said that her goal is to turn words and phrases into key messages and themes, and ultimately to create a creative brief that the graphic designers will

use to develop a visual brand for Basalt. Kristen led BPAC through a series of survey questions and prompted conversation between questions.

At the end Ryan indicated that the consultants and Town Staff would continue this type of conversation with other review boards and committees, and then take the feedback and work on flushing out the trends. He said there will be more opportunities to provide input. And the end of the month it is anticipated that a schedule will be in place for the steering committee.

### **3. 2023 Work Plan Items**

**a. Midland Avenue Streetscape Project – Art Opportunities.** Catherine presented an overview of the Midland Ave Streetscape Project and walked BPAC through a site plan. She explained that the roadway will transition into a more pedestrian-friendly area that promotes business vitality. Midland Spur will become a one-way headed west, with angled parking and additional parking at Merino Park. The center loading area on Midland Avenue remains, as there are no alleys behind businesses to accommodate deliveries. Parking will transition to parallel parking. Sidewalks will be up to 22' in width allowing businesses to utilize outside space. Catherine noted there will be landscaping and opportunities for art installations along the corridor.

The Design Team has contemplated some art ideas. Catherine said she is looking for feedback from BPAC on appropriate locations for pedestals for temporary art installations throughout the project. She informed BPAC that the project is very much still in a design phase.

The intersection of Midland Avenue and Two Rivers Road is the entryway to the new streetscape. The Design Team is contemplating installing a light pole with a movable art application at the street level that feels playful. This is a way to promote some interaction at the entry point of downtown. BPAC responded favorably to the idea of this element but did not want to see more trout.

BPAC felt there may be room at the main intersection of Midland Avenue and Two River Road where there is currently a bench. Liz through there may be an opportunity near the caboose, on a taller pedestal.

Midland Spur – Catherine showed image of how the parking lays out along Midland Spur to the intersection. The retaining wall will allow for additional parking to grow somewhat into the hillside. She said the plan is to incorporate sculpted shotcrete for the retaining wall to create something more artful, provide some softening through the sculpting, and possibly install landscaping. Liz though this could be a possibility of a mural wall. BPAC indicated an interest in art within Lions Park, near the stage. Josh felt there could also be a longer sculpture element on top of the upper retaining wall.

Midland Spur intersection – Catherine explained the plans for an expanded pedestrian area at the intersection of the Spur and Midland Avenue. The Design Team is trying to incorporate a sculpture reminiscent of the railroad era that will provide some shade and interesting shadowing, and also reflects the history of Midland Avenue. BPAC felt that there could be some potential for public art in the expanded green space headed toward Mod's, which would serve to get attention and bring people back into that area. There is also potential in the space where you are entering the Town Hall property.

Center Midland (near Butch's) - Catherine said there would be additional space in front of the businesses to allow for seating and other business uses, and enhanced ADA features so everyone can

enjoy downtown. The crosswalks will be expanded to enhance the pedestrian experience throughout downtown. Sculptures on planting islands may be subject to being hit by snowplows or other traffic so that was removed from consideration. The northern side of the road is where there will be the expansion of the pedestrian space. Potential opportunities for additional art may be near the Chamber of Commerce or the Art Base. Liz suggested considering the stroll from the parking areas and peppering in art along the way to have something inviting and of interest. Karyn suggested something near the Korologos Gallery or Sotheby's.

Catherine said she will return for more discussion on this topic, and invited BPAC to think of additional areas they may consider appropriate for art.

**b. Discussion of Chair and Vice Chair.**

Sara explained that BPAC needs to elect a Chair and Vice Chair. The Chair will lead the meetings and assist Staff with creating the monthly meeting agenda. Sara said this would be a topic at the next BPAC meeting since no one was looking to come forward with nominations immediately. Josh expressed some potential interest in taking on the Vice Chair role.

**4. Information Items**

- a. Basalt River Park Sculptures.** Sara updated the committee that she will be taking BPAC's recommendation for Gail Folwell's sculpture to the next Town Council meeting. She asked for any BPAC members who may be available to represent BPAC to please join at the meeting.
  
- b. Winter 2023 Ice Sculptures.** At the previous meeting BPAC had accepted local sculptor Thomas Barlow for all three ice sculptures. The locations will be at TACAW, Alpine Bank downtown, and in Lions Park at a location to be determined. Sara is still working out the dates, which will be during the third week of January.

M/S Karyn and Josh to adjourn the meeting. Motion passed 4 to 0.

The meeting adjourned at approximately 6:30 pm