

The BPAC Meeting will be held in person at Basalt Town Hall – 101 Midland Avenue. The public may attend the meeting from the audience if interested.



**TOWN OF BASALT MEETINGS
Basalt Public Arts Commission (BPAC)**

Thursday, August 4, 2022

5:00 pm – 6:30 pm

101 Midland Avenue

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| 5:00 PM | 1. Call to Order & Role |
| 5:02 PM | 2. Approval of Minutes from July 7, 2022 |
| 5:05 | 3. Discussion regarding Midland Avenue Streetscape <ul style="list-style-type: none">• ARTLIFTING (https://www.artlifting.com/) |
| 5:45 | 4. Call to Artists – Final Draft |
| 6:00 | 5. BPAC Webpage |
| 6:15 | 6. Other Discussion Items and Member Updates |
| 6:30 | 7. Adjourn |

Basalt Public Arts Commission (BPAC)
July 7, 2022
Basalt Town Hall, 101 Midland Avenue
5:00 pm – 6:30 pm

Members: Brit White, Liz Bell, Karyn Andrade, Anna Lohr (via Zoom)
Staff: Sara Nadolny

Agenda

- Approval of Meeting Minutes from April 7, May 11, and June 2, 2022
- Interview BPAC Grant Applicants
- Discussion of Call to Artists
- Update: Midland Avenue Streetscape Project
- Member and Guest Comments/Other

The meeting began at 5:07 pm

1. Approval of Meeting Minutes.

M/S Liz and Karyn to approve the meeting minutes from June 2nd. Motion passed 3 to 0.

M/S and to approve the meeting minutes from April 7 and May 11, 2022. Motion passed 3 to 0.

2. Interview BPAC Grant Applicants

There are four applicants for the BPAC grants thus far. Applicants may request up to \$15,000 and may be requested by organizations for operational or program funds related to the arts in the Basalt community.

a. Applicant - Challenge America, Representative - Dallas Blaney, Executive Director

Dallas provided some background on the Challenge America organization. Challenge America maintains an online community of 5,532 veterans who are artists. Basalt is the headquarters for the organization. His proposed project is to convert the existing office space into an art gallery/exhibition space to display veterans' art from around the country. Stage 1 involves building out the online community; Stage 2 involves building a bridge to the outside world. In the future he will work on building a complementary online gallery. Dallas explained that, for so many veterans, art is therapy and provides a source of healing from the military experience. Basalt is becoming a place known for the arts. He hopes the Challenge America gallery will bring more visitors to downtown Basalt. The requested funds are just for build-out of space and remodel of the existing office space. Dallas noted that he had run the concept by the Town ahead of time to talk through the zoning implications of the proposal.

The request is for \$15,000.

b. Applicant - Aspen Strong, Representative - Angilina Taylor, Executive Director
Angilina explained that Aspen Strong is partnering with different people and organizations to bring workshops to the Valley, both in and outside of the schools. Her goal is to have 1/3 mid-Valley programming. Workshops began early 2022 in Aspen. Aspen Strong works with youth from Aspen to Rifle to troubleshoot mental health issues. The organization has hired an intern this summer to find what will resonate with the youth and is working to build out a robust workshop schedule. They are partnering with the Art Base on a visual journaling exercise. They looking to do something more teen-specific and working with mid-Valley partners (library, Art Base) this year.

Aspen Strong's request is for \$5,000.

c. Applicant – TACAW, Representative - Anna Lohr, Operations Director

TACAW has applied for funding for its annual Pumpkin Jazz event. Musicians will be located in 4-6 locations and will be split between downtown Basalt and Willits. The event will take place on October 22nd and will run from 5:30 – 11:30 pm. Pumpkin Jazz typically has 16-23 performers. The performers will meet later at TACAW for a combined indoor event. The outdoor performances will be weather dependent. Pumpkin Jazz has a positive economic impact on the Town during a quieter time. Anna shared an example of how people travelled last year from Grand Junction just for the event.

TACAW's request is for \$15,000.

d. Applicant - Art Base, Representative - Sky Skinner, Executive Director

The funding request will aid in getting community programs up and running. Skye said the Art Base is a non-profit with a small staff and they are trying to be thoughtful about how they are growing. The Art Base is working hard to retain staff and kept on throughout COVID shutdowns. She noted they are intentionally careful about growing the program to be sustainable. The funding would go toward providing free youth and family programming. She noted there is a twice monthly therapeutic program that is free and she provided some data on who uses the programs. Free after school Wednesday art programs. Creativity club for neurodivergent program. Family The Art Base has over 1,800 hours a year of free art programming and also create the free art kits to go. They engage in an art mentor program for high school students who wish to pursue a career in the arts. The Art Base has become a destination for out of town visitors and help add vitality to Basalt. They are requesting funding for general operating support so they can maintain and grown the Art Base's free programs.

e. BPAC Discussion of Applicants

Liz said she appreciates the diversity, reach, breadth of the applicants. Sara will connect with Michelle about next steps. BPAC has agreed to make a favorable recommendation to Council for the funding requests. Sara needs to ensure there is something in the requests that would not be permitted (e.g. food).

BPAC should be acknowledged somehow as the source of the funding. The BPAC logo could be added to print advertising. Karyn said BPAC should send out a post-event questionnaire to enable BPAC to collect data.

Typically the funding is paid out in two installments, with half up front and half after report was submitted. Sara to see how this was done in the past. Anna will also see how things were done in the past with the Pumpkin Jazz event.

3. Discussion of Call to Artists.

Brit thought that the draft Call to Artists overall was good and comprehensive. BPAC discussed rolling it out in waves, first locally, then regionally, then state, then out of state if needed.

Adjustments to the draft include:

- Make clear that the budgeted range is for the completed project is not to exceed.
- Make clear what the base is. It will be on dirt and the sculpture will need to include whatever base the piece may sit upon. Discuss the foundation and installation. The Town or BPAC may help with the structure or base but it would be factored into the cost.
- Make clear that this is a family-friendly park which should be considered in the theme of the sculpture.

Advertising should include the Café website, Americans for the Arts (unlimited calls for members). Sara mentioned a site she found called Sculpture Digest that advertises nationally. She found calls for sculpture for Longmont and Glenwood Springs.

4. Update: Midland Avenue Streetscape Project

This item will be moved to the August meeting agenda.

5. Other

No other business was introduced for discussion.

M/S Liz and Karyn to adjourn at 6:30 pm. Motion passed 3 to 0.