

The BPAC Meeting will be held in person at Basalt Town Hall – 101 Midland Avenue. The public may attend the meeting from the audience if interested.



**TOWN OF BASALT MEETINGS
Basalt Public Arts Commission (BPAC)**

Thursday, October 6, 2022

5:00 pm – 6:30 pm

101 Midland Avenue

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| 5:00 PM | 1. Call to Order & Role |
| 5:02 PM | 2. Approval of Minutes from September 22, 2022 |
| 5:05 | 3. Review and discuss modifications to Challenge America BPAC grant application |
| 5:20 | 4. 2023 Ice Sculptures <ul style="list-style-type: none">• Themes• Engagement w/ community groups and partners• Locations |
| 5:45 | 5. River Park Sculpture <ul style="list-style-type: none">• Review of submissions to date• Discuss additional advertising possibilities |
| 6:00 | 6. Other Discussion Items and Member Updates |
| 6:30 | 7. Adjourn |

Basalt Public Arts Commission (BPAC)
September 22, 2022
Basalt Town Hall, 101 Midland Avenue
5:00 pm – 6:30 pm

Members: Liz Bell, Britt White
Staff: Sara Nadolny, Michelle Bonfils-Thibeault
Guests: Josh Mueller, Jack Trembath

Agenda Items

- Review/discuss the revised BPAC Grant Challenge America application
- 2023 Workplan Items Discussion
- Other Discussion Items and Member Updates

The meeting began at 5:07 pm

1. *BPAC Grant – Challenge America application/resubmission.*

Sara provided an overview of the resubmitted BPAC grant application information from Challenge America. The application involved supporting Challenge America’s music therapy program, building on a previous Challenge America program involving artists painting guitars for veterans.

BPAC requested clarification on items within the application.

- Are the guitar’s auctioned off or given to the veterans?
- BPAC indicated they would like to know more about the existing guitar program to see how this is different.
- Is the purpose of the grant money to support a fundraiser for Challenge America?
- Funding for their program rather than arts related stuff. Scavenger hunt? Lots of questions. All feels like a marketing thing.

BPAC agreed that the application needs some refining. The Applicant should answer how their proposal serves a community-wide goal. There was a request for more detail in each step. What is the final for the scavenger hunt? Arts to play central role in the community. Explore and cultivate relationships with artists regarding Town’s art goals.

Sara will look to the Basalt Master Plan to provide the Applicant with the Town’s public art goals with a response for more information.

2. *2023 Workplan Items Discussion.*

Michelle read the listed items that would be considered for the 2023 BPAC Workplan, including Midland Avenue Streetscape, Programming for the Basalt River Park, Willits Lane, River Park and West Basalt Sculptures, Murals, Ice/Wood Sculptures, BPAC Grants, and Other.

- a) Midland Avenue Streetscape Project – BPAC previously discussed the potential for consignment pieces, permanent or rotating art pieces along the Midland streetscape. Brit had the idea of implementing murals around the sound walls that protect the businesses for construction. Michelle said that everyone she’s spoken to about the soundwall murals are excited about the idea. There is a desire to concentrate on things to help keep businesses open and the public involved and patronizing those businesses.
- b) Programming for Basalt River Park – Michelle indicated that the Town intends to bring back the Wednesday night concerts once bandshell is open at the River Park. TACAW will be running the larger shows and the Town will host the smaller, local acts. There is the opportunity to do more with the park. Canvassing the community ideas such as a talent show, youth yoga in the park, hip hop dance, community dinner, more performing arts, etc.
- c) Willits Lane – Michelle indicated that the Town will be undertaking a planning study in the coming year for Willits Lane, which runs from the Willits roundabout to Highway 82. The planning study will examine traffic issues, pedestrian and bike mobility, etc. There will be opportunities for enhancements, for example, in the way of arts and parks. BPAC discussion for this corridor included the following projects and possibilities.
- Opportunity to make adjustments to the murals on the fences near TACAW
 - Street mural
 - Functional furniture art
 - Slow traffic and create a pedestrian corridor; encourage alt transportation from one side of town to another.
 - Improve the connections to the Rio Grande trail as well.
 - Kid-themed art in the area of Parcel 2E.

Michelle said that the other Town Committees, such as POST and Green Team, are also looking at ways to bring their ideas and knowledge to the planning study.

As a general statement, Brit indicated that he would like to see park signage to be more artistic and enhanced. Michelle responded that park signage is something that is under consideration, and that the Town is also pursuing updating its logo and wayfinding signage.

Liz would like to see a map showing the public lands in the area of the Willits Lane corridor so she can use to walk the space and understand the opportunities within the area.

- d) Sara asked BPAC if there is interest in continuing with the ice sculptures this year. We have a \$3,000 credit for an overpayment in 2021 with one of the sculptors. Sara said an alternative could be to see about wood sculptures, which could pair well as art along Willits Lane. Ultimately BPAC members said they would like to still have the ice sculptures this year but would like to find out more about potential wood sculpture opportunities.

There was also interest in engaging the community with this year’s the ice sculptures. Liz reminded the group to think about our partners and cultural organizations. Maybe incorporate the two, such as having some sort of dance performance at the time of a live ice carving. Something interactive is desired, and maybe get the Latinx community involved.

- e) Murals – The Town has several locations for murals. The Art Base and Heather’s are also interested in working together to create a mural on the side of The Art Base building, which would serve as a backdrop for outdoor dining and live music at Heather’s. They have asked if this is something BPAC would consider funding in 2023 and have indicated they would like to get this started in the spring prior to construction on Midland Avenue.

Staff will map out locations in a comprehensive way and see what the timeline would be for each mural, size, etc. Liz suggested this is an opportunity to engage the community, and potentially get the schools involved. Public participation brings people into a space where they’re apt to return and linger.

There was also interest in providing a community survey allowing for open-ended opinions concerning their ideas for public arts. BPAC wants to hear from the public, who is interested in being called up for certain types of projects, let folks know we are open and would like to hear their ideas. There is the potential to create a form to keep on the BPAC website.

Michelle will draft the feedback on projects received by BPAC into a workplan item that is reviewed by Town Council. BPAC may be asked to attend the Council meeting in support of certain projects, but do not need to put together a packet item for the proposed 2023 workplan items.

Staff will bring the recommendation to appoint Josh to BPAC at the first meeting in October.

Meeting adjourned at 6:26 pm