

Basalt Public Arts Commission

February 4, 2021

In attendance:

BPAC: Jeff Orsulak, Karyn Andrade, Abby Gierke, Summers Moore, and Liz Bell

Staff: Watkins Fulk-Gray and Susan Philp

Approval of Minutes

M/S Summers and Karyn to approve the minutes of 1/7/21. Motion passed by a vote of 5 to 0.

Interview with Anna Lohr

Anna introduced herself and her background. She said she is not an artist but she likes to paint for herself and she used to run an arts program for kids in a former job. She loves performing arts and started working for TACAW in the box office before assuming more responsibilities. She is interested in BPAC because of cultural connections possible through the arts. Skills she would bring to the group include being organized, creative, has web and graphic design skills, and possibly insights from her native German culture. She is excited about the murals and ice sculptures that BPAC is currently promoting. An opportunity she identified for the Town and BPAC is putting visual and performing arts together somehow. She recalled a Christmas time event in Germany that involved music and art that she enjoyed a lot. She is a resident of Snowmass Village. She would like to see a community participatory event for the arts.

Projects for 2021

Ice sculptures

Watkins, Susan, and Abby provided updates on ice sculptures. One is almost completed along Midland Avenue, complete with lights. The rest will be in place by the end of the weekend. The partnership with the library has been successful will be reflected on the plaques for the ice sculptures. The library has been distributing ice lantern making kits with links to information about the project.

BPAC requested spreading the word about the ice sculptures to the schools, and Kristin Booth from the elementary school and Allison Johnson were mentioned as possible contacts there. BPAC asked Watkins to send the digital flyer for the project to all members.

Murals

Watkins described the work that has been done so far. The RFP was sent to artists that participated in the barrier project, artists that had applied for artist relief funds,

and some others. He noted that not a lot of publicity or social media attention has been given to the mural project yet in order to leave space for the ice sculptures.

Videographer RFP

Watkins said that this could be a project for this summer or fall, noting that the ice sculptures, mural project, and Arts Master Plan are keeping Staff very occupied. He noted that a point of discussion could be how many videographers we hire – up to 3, as written in the draft RFP? Liz said that the videographers should all work together beforehand so that the videos are similar. BPAC stated that the project should not be put off any longer and the RFP should go out soon. Summers thinks with multiple videographers it is going to make it much more difficult, and difficult to compare proposals. Abby suggested just stating a price in the proposal. Karyn agreed. Liz said there should be more structure in the proposal about what we want to see, and agrees about putting a price in the proposal. Karyn said that BPAC should decide what questions are asked in the video. Susan emphasized that we liked the work that Matt Jenks had done, but the Town needs to go through a request for proposals process in accordance with its procurement policy.

Summers said in the video in which she participated she created the list of questions for the artist that was given to the artist beforehand. She only asked 5 questions, and noted that BPAC wanted the videos to be half the length of her video.

Susan asked Summers and Watkins to finalize the RFP together. BPAC members to send comments to Watkins by next Tuesday.

Annual Report

Watkins asked BPAC to get comments to him regarding the annual report by Thursday 2/11. In response to a question from Jeff, Watkins stated that they do not yet know where Motio is going and so cannot include that in the report.

Arts Master Plan

Watkins described his and Susan's work with Colleen Fanning. Included in the documents Watkins sent to BPAC members last night was a draft of Colleen Fanning's work. He said that he would email the final draft to BPAC members this month in order to hold a more robust and in-depth conversation next month.

Recommendation on Anna

Anna left the meeting. Jeff clarified that he works closely with her and said she would be a good addition to BPAC. He wants to ensure TACA has a voice on BPAC and that he will be leaving BPAC eventually.

M/S Abby and Summers to recommend Town Council appoint Anna to BPAC. Motion passed by a vote of 4-0.

Adjournment

M/S Abby and Summers to adjourn. Motion passed 4-0.

Steps to follow up:

- BPAC members to send Watkins comments on the videographer RFP by Tuesday, February 9, and on the annual report by Thursday, February 11. Watkins to send reminder email of the deadlines.
- Watkins to send digital flyer to everyone
- Watkins and Summers to finalize the videographer RFP together and get it out as soon as possible
- BPAC members will expect to see a finalized draft of Colleen Fanning's work, read it thoroughly, and be prepared to give feedback at the March meeting.